

PENNSYLVANIA ACADEMY OF DERMATOLOGY AND DERMATOLOGIC SURGERY

# 56<sup>TH</sup> ANNUAL SCIENTIFIC MEETING

September 20-22, 2024 | The Westin Philadelphia, Philadelphia, PA



## EXHIBITOR PROSPECTUS

# A MESSAGE FROM OUR PRESIDENT



## **A Message from PAD President, *Nadia Sundlass, MD, PhD, FAAD***

The 56th Annual PAD 2024 meeting is being held live and in-person at The Westin Philadelphia between September 20 and 22, 2024 in Philadelphia, PA.

Our 2023 meeting in Hershey was an educational and enjoyable event for our attendees. It was a wonderful opportunity to learn about updates in dermatology and meet with friends and colleagues, both old and new. We look forward to offering a similarly excellent event for our upcoming meeting.

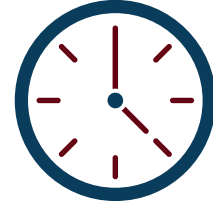
Each year the PAD Annual Meeting has engaging talks, top speakers, and panel discussions designed to update you on the topics vital to our practice of dermatology. Our accomplished faculty will present in-depth, cutting-edge material covering a wide array of medical, procedural, advocacy, billing & coding, as well as dermatopathology topics in dermatology. Audience engagement is encouraged, with Dr. Harry Nevus and the Mole Bowl being an annual highlight.

I am looking forward to seeing you all in Philadelphia. September is the perfect time to experience many of Philadelphia's attractions including Center City, Philadelphia's Magic Gardens, popular museums, outdoor parks, and so much more.

**We recognize there are many dermatology meetings to choose from and I sincerely appreciate you choosing to learn with us. I look forward to seeing you at the 2024 meeting!**



# SETUP, DISPLAY, AND TEARDOWN HOURS



The Pennsylvania Academy of Dermatology and Dermatologic Surgery (PAD) will be hosting our Annual Meeting from September 20-22, 2024 at The Westin Philadelphia in Philadelphia, PA. We are inviting interested companies to consider supporting this educational event with an exhibit or sponsorship.

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## **Setup: Thursday, September 19**

*\*If we can gain access to the event space on Thursday evening for setup, you will be notified closer to the event.*

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## **Display: Friday, September 20**

7:00am – 8:00am

10:15am – 10:45am

12:45pm – 2:15pm

5:15pm – 6:15pm (President's Reception – in Exhibit Hall)

## **Saturday, September 21** *(exhibit hall open all day, designated breaks listed below)*

7:00am – 8:00am

9:30am – 11:00am

*Schedule is tentative and subject to change*

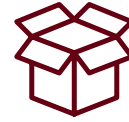
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## **Teardown: Saturday, September 21**

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**Cancellation Policy:** Exhibitors may cancel space by submitting an email/letter to PAD Meeting Manager, 400 Winding Creek Blvd. Mechanicsburg, PA 17050 or [info@padermatology.org](mailto:info@padermatology.org). If the exhibitor cancels space on or before August 19, 2024, a 50% refund will be issued. There are no refunds after August 23, 2024, for exhibit space, support, or ads.

# SHIPPING INFORMATION



(Applies to UPS, FedEx, US Mail, etc.) Materials shipped to The Westin Philadelphia requests items to not be shipped more than three business days in advance of the main group arrival day due to storage limitations. There is not a separate storage fee as the box handling fees would be included as part of the contracted \$150 exhibit package fee.

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## The Hotel Address for Shipping/Shipments:

Liberty Place, 99 S 17th St, Philadelphia, PA 19103

[LINK TO SHIPPING FORM](#)

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## General Shipping Rules:

- Individuals must arrange for shipping items off property
- All boxes must be secured and taped closed
- All boxes must be labeled with shipping information on packages
- Delivery trucks must be equipped with a lift gate for pick-up and delivery.
- The Westin Philadelphia requires an approximate drop-off and pick-up schedule.

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## Delivery Instructions:

(Applies to Yellow Freight, Roadway, etc.) In the event you are having items delivered, materials will be accepted no earlier than Monday, September 16. Items delivered prior to Monday, September 16 may be refused or subject to a storage fee. The Westin Philadelphia requires an approximate drop-off and pick-up schedule.

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## Vendors Responsible for Pick-Up Arrangements:

- The Westin Philadelphia must be notified with the following information:
  - Name of Carrier
  - Tracking Number
- Telephone Number of Carrier

**Please use the above address information (provided in the Shipping instructions) for all deliveries.**

# AVAILABLE OPPORTUNITIES



## **Exhibit Table | \$4,500\***

Early bird rate is \$4,500 until April 2, 2024, rate will increase to \$5,000 on April 3, 2024. Benefits Include: (1) 6' table in exhibit hall, electric (must be requested in advance), (2) on-site rep (no additional badges may be purchased at this time), acknowledgement of support in program materials and break slides, attendance for (2) reps at the Friday President's Reception.

## **Additional Rep | \$500**

*Limit (1) per company*

Corporate Sponsor: includes 4 reps

Standard Table: includes 2 reps

## **Lanyard Promo | \$7,000**

*(1 opportunity)*

Provide lanyards for all attendees with your company logo. Purchasing company will order/design lanyards and ship to the hotel. Lanyards will be placed in the exhibit hall for attendees to grab for their badges.

## **Meeting Tote Promo | \$7,000**

Provide meeting totes for all attendees with your company logo. Purchasing company will order/design totes and ship to the hotel. Meeting totes will be placed in the exhibit hall for attendees to grab.

## **Hotel Key Card | \$10,000**

*(1 opportunity)*

Have your company logo on the front of The Westin Philadelphia Key Card. Each attendee will receive their hotel key card with your company logo on the front when checking into The Westin Philadelphia. PAD staff will provide specific details for Key Card printing and print area. Must be reserved and paid by August 2nd, 2024. Artwork due by August 9th, 2024.

## **Resident Reception | \$15,000**

*(1 opportunity)*

PAD will host a Resident's Reception on Friday, September 20 following the President's Reception. Benefits Include: (1) 6' Exhibit table in exhibit hall and all associated benefits, plus signage at Residents Reception on Friday, September 20, (2) reps may attend Residents Reception, 10 minutes address to attendees of the Residents Reception. F&B arrangements will be coordinated and covered by PAD.

## **Advertising Opportunities**

Attendees will receive a meeting program which will include a listing of advertisements. Take advantage of this invaluable exposure.

Full Page (7.5 in x 10 in, 300 PPI) | \$700

Half Page (7.5 in x 5 in, 300 PPI) | \$400

¼ Page (3.875 in x 5 in, 300 PPI) | \$275

**Deadline for ads is August 19, 2024 • Email to [info@padermatology.org](mailto:info@padermatology.org)**