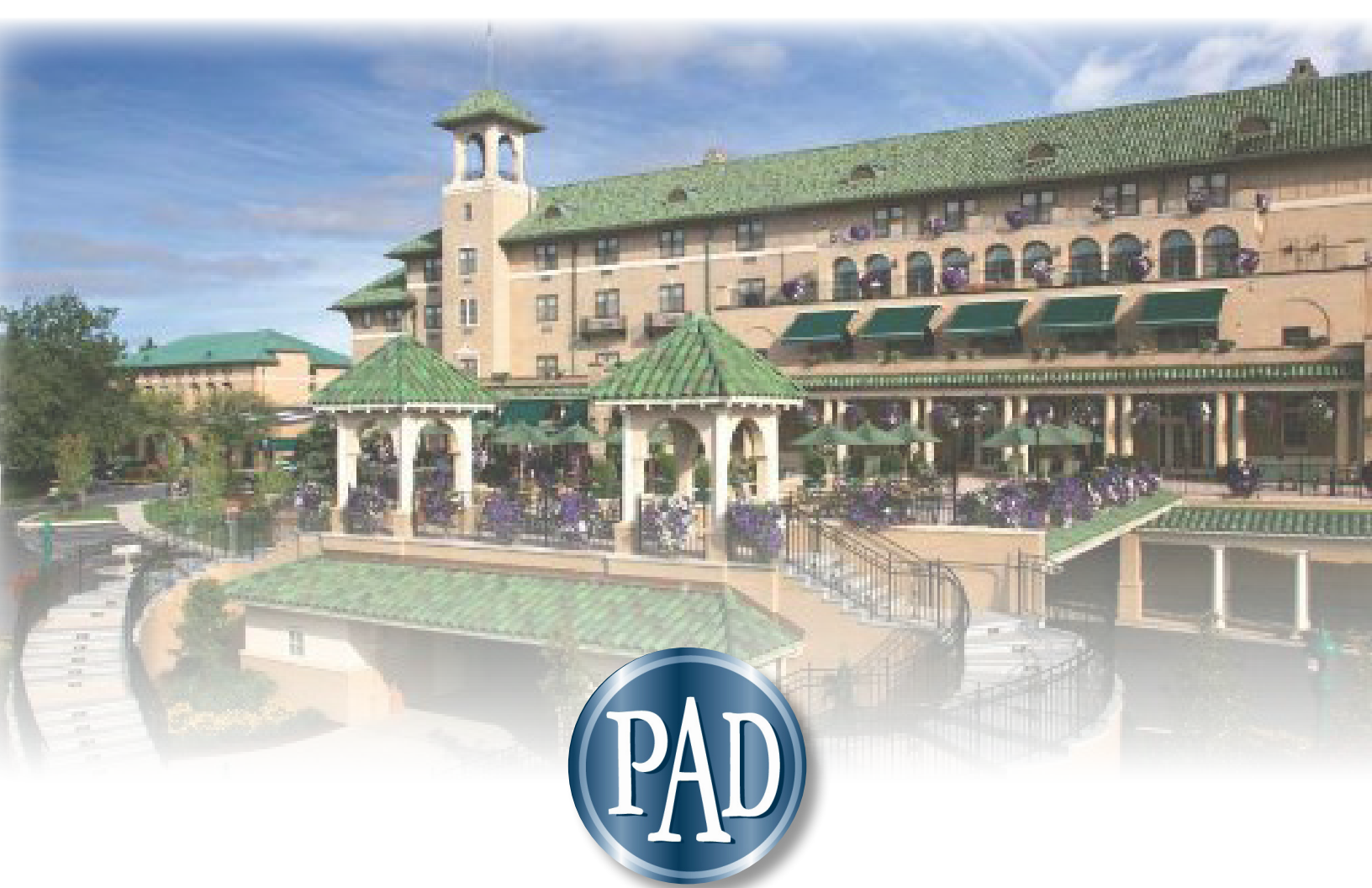


PENNSYLVANIA ACADEMY OF DERMATOLOGY AND DERMATOLOGIC SURGERY

# 55<sup>TH</sup> ANNUAL SCIENTIFIC MEETING

SEPTEMBER 21-24, 2023 | THE HOTEL HERSHEY, HERSHEY, PA



## EXHIBITOR PROSPECTUS

# A MESSAGE FROM OUR PRESIDENT



This is a three-day educational conference beginning on Thursday with grand rounds at Hershey Medical Center, education sessions all day Friday and half day on Saturday, finishing with a half day of education on Sunday morning. We anticipate approximately 120 attendees from Pennsylvania and the surrounding states. Due to COVID-19, we ask that everyone remain flexible and follow all guidelines set forth by PAD to ensure a safe meeting for all participants.

The mission the Academy is the promotion of educational and professional association interests including but not limited to the promotion of the interests of dermatology patients and the field of dermatology.

We will have an exhibit hall open during our event. The exhibit fee is \$4,000 until April 2 (rate increases to \$4,200 on April 3). Additional information about the exhibit space can be found on our website <https://www.padermatology.org/exhibitors--sponsorships.html>. This funding is for the purpose of exhibit support and not for sponsorship of our CME program.

Again, we look forward to your support and the additional information and education that your booth will provide to our membership.

If this request is approved, please mail the check to: Pennsylvania Academy of Dermatology and Dermatologic Surgery, 400 Winding Creek Blvd. Mechanicsburg, PA 17050.

Our Tax ID number is 23-2000689.

If you need additional information, please do not hesitate to contact me at 866-650-3376 or via email at [info@padermatology.org](mailto:info@padermatology.org). Thank you for your consideration.

**Alexandra Flamm, MD**  
PAD President

**Laura Ferris, MD & Lorraine Rosamilia, MD**  
Education Task Force Co-Chairs

# SETUP, DISPLAY, AND TEARDOWN HOURS



The Pennsylvania Academy of Dermatology and Dermatologic Surgery (PAD) will be hosting our Annual Meeting from September 22-24, 2023 at The Hotel Hershey in Hershey, PA. We are inviting interested companies to consider supporting this educational event with an exhibit or sponsorship.

---

**Setup:** Thursday, September 21\*

Friday, September 22, 6:00am-7:00am

*\* If we can gain access to the event space on Thursday evening for setup, you will be notified closer to the event*

---

**Display:** Friday, September 22 (*exhibit hall open all day, designated breaks listed below*)

7:00am-8:00am

10:15am-10:45am

12:45pm-2:15pm (Product Theater Lunch hosted from 12:45pm-1:45pm)

5:15pm-6:15pm President's Reception in Exhibit Hall

Schedule is tentative and subject to change.

Saturday, September 23

7:00am-8:00am (Product Theater Breakfast hosted from 6:30am-7:30am)

9:30am-11:00am

*Schedule is tentative and subject to change.*

---

**Teardown:** Saturday, September 23, 11:15am

---

**Cancellation Policy:** Exhibitors may cancel space by submitting an email/letter to PAD Meeting Manager, 400 Winding Creek Blvd. Mechanicsburg, PA 17050 or [info@padermatology.org](mailto:info@padermatology.org). If the exhibitor cancels space on or before August 21, 2023, a 50% refund will be issued. There are no refunds after August 23, 2022, for exhibit space, support, or ads.

---

**Payment Deadline:** Payment due in full by August 21, 2023.

# SHIPPING INFORMATION



(Applies to UPS, FedEx, US Mail, etc.) Materials shipped to The Hotel Hershey will be accepted no earlier than Tuesday, September 19. Materials received earlier than September 19 may be refused or subject to a storage fee.

---

## **The Hotel Address for Shipping/Shipments:**

Pennsylvania Academy of Dermatology and Dermatologic Surgery  
c/o The Hotel Hershey  
100 Hotel Road  
Hershey, PA 17033  
Attn: Dona Martinez Hold for (Company Name)  
Box 1 of 2/Box 2 of 2, etc.

---

## **General Shipping Rules:**

- Individuals must arrange for shipping items off property.
  - All boxes must be secured and taped closed.
  - All boxes must be labeled with shipping information on packages.
  - Any materials left behind after the event will be charged a storage fee of \$25.00 per day. Items left after one week will be discarded.
  - Delivery trucks must be equipped with a lift gate for pick-up and delivery.
  - The Hotel Hershey requires an approximate drop-off and pick-up schedule.
- 

## **Delivery Instructions:**

(Applies to Yellow Freight, Roadway, etc.) In the event you are having items delivered, materials will be accepted no earlier than Tuesday, September 19. Items delivered prior to September 19 may be refused or subject to a storage fee. The Hotel Hershey requires an approximate drop-off and pick-up schedule.

---

## **Vendors Responsible for Pick-Up Arrangements:**

The Hotel Hershey must be notified with the following information: the name of the carrier, the tracking number, and telephone number of the carrier. Please use the above address information (provided in the Shipping Instructions) for all deliveries!

# AVAILABLE OPPORTUNITIES



## **Exhibit Table | \$4,000**

Early bird rate is \$4,000 until April 2; rate increases to \$4,200 on April 3.

Benefits Include: (1) 6' table in exhibit hall, electric (must be requested in advance), (2) on-site rep (no additional badges may be purchased at this time), acknowledgement of support in program materials and break slides, attendance for (2) reps at the Friday President's Reception.

## **Additional Rep | \$500**

Limit (1) per company

## **Lanyard Sponsor | \$7,000**

(1 opportunity)

Provide lanyards for all attendees with your company logo. Purchasing company will order/design lanyards and ship to the hotel. Lanyards will be placed in the exhibit hall for attendees to grab for their badges.

## **Hotel Key Card | \$10,000**

(1 opportunity)

Have your company logo on the front of The Hotel Hershey Key Card. Each attendee will receive their hotel key card with your company logo on the front when checking into The Hotel Hershey. PAD staff will provide specific details for Key Card printing and print area. Must be reserved and paid by August 1st, 2023. Artwork due by August 10th, 2023.

## **Resident Sponsor | \$20,000**

(1 opportunity)

This sponsorship allows for us to offer complimentary registration for the Annual Meeting for all residents and provide an event specific to Residents to foster networking with colleagues. PAD will host a Residents Reception on Friday, September 23 following the President's reception.

*Benefits Include:* (1) 6' Exhibit table in exhibit hall and all associated benefits, plus sponsorship and signage at Residents Reception on Friday, September 23, (2) reps may attend Residents Reception, 10 minutes address to attendees of the Residents Reception. F&B arrangements will be coordinated and covered by PAD.

## **Advertising Opportunities**

Attendees will receive a meeting program which will include a listing of advertisements. Take advantage of this invaluable exposure.

Full Page (7.5 in x 10 in, 300 PPI) | \$700

Half Page (7.5 in x 5 in, 300 PPI) | \$400

¼ Page (3.875 in x 5 in, 300 PPI) | \$275

**Deadline for ads is August 21, 2023** • Email to [lnewmaster@pamedsoc.org](mailto:lnewmaster@pamedsoc.org)