



PENNSYLVANIA ACADEMY OF DERMATOLOGY AND DERMATOLOGIC SURGERY

54TH ANNUAL SCIENTIFIC MEETING

SEPTEMBER 22-25, 2022 | FAIRMONT PITTSBURGH | PITTSBURGH, PA

EXHIBITOR PROSPECTUS



AVAILABLE OPPORTUNITIES

Exhibit Table | \$4,000

Benefits Include: (1) 6' table in exhibit hall, electric (must be requested in advance), (2) on-site rep (no additional badges may be purchased at this time), acknowledgement of support in program materials and break slides, attendance for (2) reps at the Friday President's Reception.

Social Sponsor | \$12,000

(1 opportunity)

PAD will be hosting a social event at PNC park on Saturday, September 24th. Take advantage of this exclusive opportunity to network with PAD attendees in a smaller, casual setting.

Benefits Include: (1) 6' Exhibit table at Annual Meeting and all associated benefits plus attendance for (2) reps at the Ballgame on Saturday, September 24th (game begins at 6:35pm). Company may bring materials for distribution and signage (must be compliant with stadium regulations).

Resident Sponsor | \$15,000

(1 opportunity)

This sponsorship allows for us to offer complimentary registration for the Annual Meeting for all residents and provide an event specific to Residents to foster networking with colleagues. PAD will host a Residents Reception on Friday, September 23 following the President's reception.

Benefits Include: (1) 6' Exhibit table and all associated benefits plus, sponsorship and signage at Residents Reception on Friday, September 23, (2) reps may attend Residents Reception, 10 minutes address to attendees of the Residents Reception. *Reception may be held on-site at the Pittsburgh Fairmont or offsite at another location (any transportation or details must be arranged by purchasing company. If offsite, we recommend a walkable location). F&B cost and arrangements are the responsibility of the purchasing company.*

Dessert Reception | \$12,000

If purchased, PAD will host a dessert reception from 9:00-10:00 pm on Friday, September 23rd.

Benefits Include: (1) 6' Exhibit table at Annual Meeting and all associated benefits plus attendance for (2) reps at the reception on Friday, September 23. Company may bring materials for distribution and signage; branded cocktail napkins will be placed at the bar and food tables (provided by purchasing company). PAD will provide recognition of sponsorship in program materials and at event. *F&B cost and arrangements are the responsibility of the purchasing company.*

Healthy Meeting Sponsor | \$8,000

(1 opportunity)

Provide safety items for the meeting attendees including hand sanitizer, masks, social distance floor markers, and more. Benefits Include: (1) 6' Exhibit table and all associated benefits plus, complimentary full-page ad in program materials, and signage to recognize company as Meeting Safety.

AVAILABLE OPPORTUNITIES

Additional Rep | \$500

Advertising Opportunities

Attendees will receive a meeting program which will include a listing of advertisements. Take advantage of this invaluable exposure.

Full Page (7.5 in x 10 in, 300 PPI) | **\$700**

Half Page (7.5 in x 5 in, 300 PPI) | **\$400**

¼ Page (3.875 in x 5 in, 300 PPI) | **\$275**



Deadline for ads is August 22, 2022

Email to lnewmaster@pamedsoc.org

SETUP, DISPLAY, AND TEARDOWN HOURS

Setup: Thursday, September 22*
Friday, September 23, 6:00am-7:00am
**If we can gain access to the event space on Thursday evening for setup, you will be notified closer to the event*

Display: Friday, September 23 (exhibit hall open all day, designated breaks listed below)
7:00am-8:00am
10:15am-10:45am
12:45pm-2:15pm (Product Theater Lunch hosted from 12:45pm-1:45pm)
5:15pm-6:15pm President's Reception in Exhibit Hall
Schedule is tentative and subject to change.

Saturday, September 24
7:00am-8:00am (Product Theater Breakfast hosted from 6:30am-7:30am)
9:30am-11:00am
Schedule is tentative and subject to change.

Teardown: Saturday, September 24, 11:15am

Cancellation Policy: Exhibitors may cancel space by submitting an email/letter to PAD Meeting Manager, 400 Winding Creek Blvd. Mechanicsburg, PA 17050 or info@padermatology.org. If the exhibitor cancels space on or before August 22, 2022, a 50% refund will be issued. There are no refunds after August 23, 2022, for exhibit space, support, or ads.

Payment Deadline: Payment due in full by August 22, 2022.

REGISTER HERE!



The Pennsylvania Academy of Dermatology and Dermatologic Surgery (PAD) will be hosting our Annual Meeting from September 23-25, 2021 at the Fairmont Pittsburgh in Pittsburgh, PA. We are inviting interested companies to consider supporting this educational event with an exhibit or sponsorship.

A MESSAGE FROM OUR PRESIDENT



This is a three-day educational conference beginning on Thursday with grand rounds at UPMC, education sessions all day Friday and half day on Saturday, finishing with a half day of education on Sunday morning. We anticipate approximately 120 attendees from Pennsylvania and the surrounding states. Due to COVID-19, we ask that everyone remain flexible and follow all guidelines set forth by PAD to ensure a safe meeting for all participants.

The mission the Academy is the promotion of educational and professional association interests including but not limited to the promotion of the interests of dermatology patients and the field of dermatology.

We will have an exhibit hall open during our event. The fee to exhibit is \$4000. Additional information about the exhibit space can be found on our website <https://www.padermatology.org/exhibitors--sponsorships.html>. This funding is for the purpose of exhibit support and not for sponsorship of our CME program.

Again, we look forward to your support and the additional information and education that your booth will provide to our membership.

If this request is approved, please mail the check to: Pennsylvania Academy of Dermatology and Dermatologic Surgery, 400 Winding Creek Blvd. Mechanicsburg, PA 17050. Our Tax ID number is **23-2000689**.

If you need additional information, please do not hesitate to contact me at 866-650-3376 or via email at info@padermatology.org. Thank you for your consideration.

Joslyn R. Sciacca Kirby, MD
PAD President

Lorraine Rosamilia, MD
Education Committee

