



Corporate Sponsorship

The Pennsylvania Academy of Dermatology and Dermatologic Surgery (PAD) is a professional 501(c)(6) organization representing the interests of more than 400 dermatologists in Pennsylvania. The PAD provides educational resources to both physicians and patients and accepts corporate support from companies who are interested in reaching out to dermatology specialists. Sponsorship must be consistent with PAD's mission and vision and add value to PAD membership. Our federal tax id is 23-2000689.

Sponsorship Benefits:

- Recognition on our website, www.padermatology.org. Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- Exhibit space at the Fall 2021 Annual Scientific Meeting with no additional fee. Your company will also be recognized on meeting handouts and signage.
- *Networking opportunities with attendees at evening reception during the Annual Scientific Meeting. The PAD will not be holding an in-person board meeting at the American Academy of Dermatology Annual Meeting, so PAD Corporate Sponsors may request contact with a board member for one 15-minute conversation throughout the duration of the sponsorship.*
- Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.
- A corporate sponsor will have access to the PAD member listserv with the ability to send out two educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
- A corporate sponsor will also be given the opportunity to have a teleconference with the PAD's president twice a year and to partner with the PAD on common interest issues with Board approval.
- A corporate sponsor will have the opportunity to provide educational content on PAD's Facebook and Twitter pages twice a year.

The cost for corporate sponsorship is \$10,000 per year. Sponsorship begins as of January 1, 2021 and ends on December 31, 2021. Corporate sponsorship shall not be conditioned or contingent on PAD's membership, product use, formulary status, or purchasing commitment. Appropriate legal disclaimers will be included. PAD expressly disclaims any warranties or guarantees, express or implied, and shall not be liable for damages of any kind, in connection with the material, information, products, or services related to the corporate sponsorship.



P E N N S Y L V A N I A
**Academy of Dermatology
and Dermatologic Surgery**

Application for Corporate Sponsorship

Today's date: _____

Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact name _____ Title: _____

Office telephone: _____ Office fax: _____

Corporate web site: _____ Email address: _____

MAIL OR FAX COMPLETED APPLICATION TO:

Pennsylvania Academy of Dermatology
P.O. Box 8820
Harrisburg, PA 17105-8820
Phone (866) 650-3376
Fax (717) 558-7841

*Enclose partnership fee payable to Pennsylvania Academy of Dermatology
or complete the credit card information below.*

Visa

MasterCard

American Express

Discover

Credit Card #: _____ Exp Date: _____ Sec. Code: _____

Name on Card: _____

Signature: _____

Term: January 1, 2021 - December 31, 2021



Sponsorship: The sponsorship level is \$10,000. The sponsor will receive:

- Recognition on our website, www.padermatology.org. Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- Exhibit space at the Fall 2021 Annual Scientific Meeting with no additional fee. Your company will also be recognized on meeting handouts and signage.
- *Networking opportunities with attendees at evening reception during the Annual Scientific Meeting. The PAD will not be holding an in-person board meeting at the American Academy of Dermatology Annual Meeting, so PAD Corporate Sponsors may request contact with a board member for one 15-minute conversation throughout the duration of the sponsorship.*
- Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.
- Access to the PAD member listserv with the ability to send out two educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
- Opportunity to have a teleconference with the PAD's president twice a year and to partner with the PAD on common interest issues with Board approval.
- Opportunity to provide educational content on PAD's Facebook and Twitter pages twice a year.

Payment: The sponsor will have 60 days from the time the application is accepted to submit payment. If payment is not received within 60 days, PAD has the right to terminate the sponsorship agreement.

Disclaimer: Any reference to specific products, services, organizations or claims made in any advertisements or corporate sponsorships through any PAD medium or event does not constitute endorsement, recommendation or favoring by PAD, nor does exclusion suggest disapproval. Although PAD makes every effort to provide accurate and reliable information, PAD does not control or guarantee the accuracy, completeness, or efficacy of any information, products or services provided by any corporate sponsor or contained in any corporate sponsor advertisement. PAD expressly disclaims any warranties or guarantees, express or implied, and shall not be liable for damages of any kind, in connection with the material, information, products, services or supplies either in any advertisements or statements by any corporate sponsor or with respect to the products or services provided by the corporate sponsor to PAD members.

Please confirm your acceptance of this agreement by signing in the indicated space below.
