



P E N N S Y L V A N I A

**Academy of Dermatology
and Dermatologic Surgery**

2024 Corporate Sponsorship Form
(Select sponsorship level and complete agreement)

Elite Sponsorship

The sponsorship level is \$40,000. The sponsor will receive:

- Includes (1) Product Theater during PAD annual meeting. Product theater time slots will be selected on a first come first served basis depending on the time PAYMENT is received.
- PAD will make F&B arrangements and provide the following AV for your session:
 - Projector & screen, podium microphone, slide advancer (any additional AV will be the responsibility of the hosting company)
 - All AV/Room expenses will be covered by your Sponsorship fee and paid by PAD
 - All F&B will be arranged and provided by PAD for attendees
- Program must not duplicate any sessions in the PAD CME program; PAD speakers may not present at a product theater if they are speaking on a similar topic as a part of the PAD CME program. Topic and title subject to approval by PAD planning committee.
- Recognition on our website, www.padermatology.org. Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- Exhibit space at the 2024 Annual Scientific Meeting with no additional fee. Your company will also be recognized on meeting handouts and signage. Exhibit and signage subject to appropriate CME guidelines and expectations.
- Networking opportunities with attendees at evening reception during the Annual Scientific Meeting and following the Board meeting at the American Academy of Dermatology annual meeting.
- Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.
- A corporate sponsor will have access to the PAD member listserv with the ability to send out two educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
- A corporate sponsor will also be given the opportunity to have a teleconference with the PAD's president twice a year and to partner with the PAD on common interest issues with Board approval.
- A corporate sponsor will have the opportunity to provide educational content on PAD's Facebook and Twitter pages twice a year. All content must be reviewed and approved by the PAD leadership and staff.

Signature Sponsorship

The sponsorship level is \$13,000. The sponsor will receive:

- Recognition on our website, www.padermatology.org. Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- Exhibit space at the 2024 Annual Scientific Meeting with no additional fee. Your company will also be recognized on meeting handouts and signage. Exhibit and signage subject to appropriate CME guidelines and expectations.
- Networking opportunities with attendees at evening reception during the Annual Scientific Meeting and following the Board meeting at the American Academy of Dermatology annual meeting.
- Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.
- A corporate sponsor will have access to the PAD member listserv with the ability to send out two educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
- A corporate sponsor will also be given the opportunity to have a teleconference with the PAD's president twice a year and to partner with the PAD on common interest issues with Board approval.
- A corporate sponsor will have the opportunity to provide educational content on PAD's Facebook and Twitter pages twice a year. All content must be reviewed and approved by the PAD leadership and staff.

Ad Board

This sponsorship level is \$10,000

Available to Elite & Signature Level Corporate Sponsors

Opportunity to hold an advisory board for attendees of the 2024 PAD Annual Meeting during the schedule. Date/time will be coordinated with PAD staff to fit in with the schedule. PAD will provide attendee list prior to the meeting and reserve a room based on hotel availability. Purchasing company is responsible for all other details for the event

Payment: The sponsor will have 60 days from the time the application is accepted to submit payment. If payment is not received within 60 days, PAD has the right to terminate the sponsorship agreement.

Disclaimer: Any reference to specific products, services, organizations or claims made in any advertisements or corporate sponsorships through any PAD medium or event does not constitute endorsement, recommendation or favoring by PAD, nor does exclusion suggest disapproval. Although PAD makes every effort to provide accurate and reliable information, PAD does not control or guarantee the accuracy, completeness, or efficacy of any information, products or services provided by any corporate sponsor or contained in any corporate sponsor advertisement. PAD expressly disclaims any warranties or guarantees, express or implied, and shall not be liable for damages of any kind, in connection with the material, information, products, services or supplies either in any advertisements or statements by any corporate sponsor or with respect to the products or services provided by the corporate sponsor to PAD members.

I have read the full description of each level of sponsorship and their respective benefits. I understand that it is my responsibility to coordinate each benefit with PAD staff and provide all information as requested in a timely manner.

Please confirm your acceptance of this agreement by signing in the indicated space below.



P E N N S Y L V A N I A
**Academy of Dermatology
and Dermatologic Surgery**

**Application for
Corporate Sponsorship**

Today's date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact name: _____ Title: _____

Office telephone: _____

Corporate web site: _____ Email address: _____

SEND COMPLETED APPLICATION TO: info@padermatology.org

**Pennsylvania Academy of Dermatology
400 Winding Creek Blvd
Mechanicsburg, PA 17050
Phone (866) 650-3376**

Enclose partnership fee payable to Pennsylvania Academy of Dermatology.

Signature: _____

Term: January 1, 2024 – December 31, 2024