



2024 Corporate Sponsorship Opportunities

The Pennsylvania Academy of Dermatology and Dermatologic Surgery (PAD) is a professional 501(c)(6) organization representing the interests of more than 400 dermatologists in Pennsylvania. The PAD provides educational resources to both physicians and patients and accepts corporate support from companies that are interested in reaching out to dermatology specialists. Sponsorship must be consistent with PAD's mission and vision and add value to PAD membership. Our federal tax id is 23-2000689.

Sponsorship begins on January 1, 2024 and ends on December 31, 2024. Corporate sponsorship shall not be conditioned or contingent on PAD's membership, product use, formulary status, or purchasing commitment. Appropriate legal disclaimers will be included. PAD expressly disclaims any warranties or guarantees, express or implied, and shall not be liable for damages of any kind, in connection with the material, information, products, or services related to the corporate sponsorship.

NEW Application Process

PAD will collect applications for product theaters (the Elite Sponsorship level) from October 2-15, 2023. PAD will review all submissions and notify applicants of a decision on Monday, November 6.

Companies interested will need to submit the following information through our portal:

- Company Name
- Contact/Decision Maker who should be notified of application status on November 6.
 - o Name and preferred email
- Possible Topic/Subject Matter of Product Theater
 - o First option
 - o Second option

By submitting an application, your company agrees that:

- There is no guarantee that you will be selected for an Elite Corporate Sponsorship and Product Theater timeslot for the 2024 Annual Meeting.
- If selected as Elite Corporate Sponsor, payment must be received within 60 days of notification. Failure to send payment may result in loss of opportunity.
 - o Product Theater time slot selection will be assigned based on receipt of payment.

A link for the submission portal will be available on Monday, October 2, 2023.

Questions?

Contact PAD staff at info@padermatology.org.

Support Levels & Benefits

Elite Corporate Sponsorship | \$40,000

5 Available

Sponsorship Benefits:

- **Includes (1) Product Theater during PAD annual meeting.** Product theater time slots will be selected on a first come first served basis depending on the time **PAYMENT** is received.
 - Program must not duplicate any sessions in the PAD CME program; PAD speakers may not present at a product theater if they are speaking on a similar topic as a part of the PAD CME program. Topic and title subject to approval by PAD planning committee.
 - PAD will make F&B arrangements and provide the following AV for your session: projector & screen, podium microphone, slide advancer (any additional AV will be the responsibility of the hosting company)
 - All AV/Room expenses will be covered by your Sponsorship fee and paid by PAD
 - All F&B will be arranged and provided by PAD for attendees
- **Recognition on our website, www.padermatology.org.** Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- **Exhibit space at the 2024 Annual Scientific Meeting with no additional fee. Your company will also be** recognized on meeting handouts and signage. Exhibit and signage subject to appropriate CME guidelines and expectations.
- **Networking opportunities with attendees at evening reception during the Annual Scientific Meeting and** following the Board meeting at the American Academy of Dermatology annual meeting.
- **Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.**
- **A corporate sponsor will have access to the PAD member listserv with the ability to send out two** educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
- **A corporate sponsor will also be given the opportunity to have a teleconference with the PAD's president** twice a year and to partner with the PAD on common interest issues with Board approval.
- **A corporate sponsor will have the opportunity to provide educational content on PAD's Facebook and** Twitter pages twice a year. All content must be reviewed and approved by the PAD leadership and staff.

Signature Corporate Sponsorship | \$13,000

Sponsorship Benefits:

- **Recognition on our website, www.padermatology.org.** Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- **Exhibit space at the 2024 Annual Scientific Meeting with no additional fee. Your company will also be** recognized on meeting handouts and signage. Exhibit and signage subject to appropriate CME guidelines and expectations.
- **Networking opportunities with attendees at evening reception during the Annual Scientific Meeting and** following the Board meeting at the American Academy of Dermatology annual meeting.

- **Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.**
- **A corporate sponsor will have access to the PAD member listserv with the ability to send out two** educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
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Additional Opportunities

Ad Board | \$10,000

(2) Opportunities (limit one per company)

Available to Elite & Signature Level Corporate Sponsors

Opportunity to hold an advisory board for attendees of the 2024 PAD Annual Meeting during the schedule. Date/time will be coordinated with PAD staff to fit in with the schedule. PAD will provide attendee list prior to the meeting and reserve a room based on hotel availability. Purchasing company is responsible for all other details for the event.