



2023 Corporate Sponsorship Opportunities

The Pennsylvania Academy of Dermatology and Dermatologic Surgery (PAD) is a professional 501(c)(6) organization representing the interests of more than 400 dermatologists in Pennsylvania. The PAD provides educational resources to both physicians and patients and accepts corporate support from companies who are interested in reaching out to dermatology specialists. Sponsorship must be consistent with PAD's mission and vision and add value to PAD membership. Our federal tax id is 23-2000689.

Sponsorship begins as of January 1, 2023 and ends on December 31, 2023. Corporate sponsorship shall not be conditioned or contingent on PAD's membership, product use, formulary status, or purchasing commitment. Appropriate legal disclaimers will be included. PAD expressly disclaims any warranties or guarantees, express or implied, and shall not be liable for damages of any kind, in connection with the material, information, products, or services related to the corporate sponsorship.

Registration

Registration will open November 1, 2022, for ALL– an email will be sent to the full PAD Vendor list. Please contact info@padermatology.org if you are interested in corporate sponsorship for 2023.

Your corporate sponsorship is not secured until we have received your submitted registration. Payment must be received within 45 days or your sponsorship spot will be released.

Elite Corporate Sponsorship | \$30,000

5 Available – Spots available on a First Come First Served Basis

Sponsorship Benefits:

- **Includes (1) Product Theater during PAD annual meeting.** Product theater time slots will be selected on a first come first served basis depending on the time **PAYMENT** is received.
 - Program must not duplicate any sessions in the PAD CME program; PAD speakers may not present at a product theater if they are speaking on a similar topic as a part of the PAD CME program. Topic and title subject to approval by PAD planning committee
 - PAD will make room arrangements and provide the following AV for your session: projector & screen, podium microphone, slide advancer (any additional AV will be the responsibility of the hosting company)
 - All AV/Room expenses will be covered by your Sponsorship fee and paid by PAD
 - A meal must be provided as a part of your product theater, **meal arrangements must be made by the purchasing company.** PAD cannot cover the cost of the food.

- **Recognition on our website, www.padermatology.org.** Your company logo will be posted on the corporate sponsorship page, and if desired, the logo can link directly to your corporate homepage.
- **Exhibit space at the 2023 Annual Scientific Meeting with no additional fee. Your company will also be** recognized on meeting handouts and signage. Exhibit and signage subject to appropriate CME guidelines and expectations.
- **Networking opportunities with attendees at evening reception during the Annual Scientific Meeting and** following the Board meeting at the American Academy of Dermatology annual meeting.
- **Individual meetings with PAD leadership during the PAD Annual Scientific Meeting.**
- **A corporate sponsor will have access to the PAD member listserv with the ability to send out two** educational email blasts per calendar year. All content must be reviewed and approved by the PAD President and staff.
- **A corporate sponsor will also be given the opportunity to have a teleconference with the PAD's president** twice a year and to partner with the PAD on common interest issues with Board approval.
- **A corporate sponsor will have the opportunity to provide educational content on PAD's Facebook and** Twitter pages twice a year. All content must be reviewed and approved by the PAD leadership and staff.

Signature Corporate Sponsorship | \$13,000

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